

## **SAM PELVIC SLING MARKETING TEXT**

### **Tagline**

For stabilization of pelvic fractures with the correct force

### **Short Description (28 words)**

The SAM Pelvic Sling™ II is the only force-controlled circumferential pelvic belt scientifically proven in peer-reviewed studies to safely and effectively reduce and stabilize open-book pelvic ring fractures.

### **Medium Description (75 words)**

The SAM Pelvic Sling™ II is the first and only force-controlled circumferential pelvic belt scientifically proven in peer-reviewed studies to safely and effectively reduce and stabilize open-book pelvic ring fractures. The SAM Pelvic Sling II offers a simple design with no detachable hardware. It is compact, easy to use (only three steps) and quick to apply (usually in less than one minute). Our standard size fits (without cutting or trimming) 98% of the adult population.

### **Long Description (160 words)**

The SAM Pelvic Sling II is the first and only force-controlled circumferential pelvic belt scientifically proven in peer-reviewed studies to safely and effectively reduce and stabilize open-book pelvic ring fractures.

The SAM Pelvic Sling II offers a simple one-piece design with no detachable hardware. It is compact, easy to use (only three steps), and quick to apply (usually in less than one minute). Our standard size fits (without cutting or trimming) 98% of the adult population. It does not require a fine touch to operate and gives clear feedback by sound and feel to confirm correct application.

The sling is durable and unaffected by extremes of moisture and temperature or by exposure to hard or sharp objects. It is also radiolucent, MRI safe, and can be cleaned for re-use with common detergents or anti-microbial solutions.

Because of the potentially devastating hemorrhage associated with such fractures, standard first aid protocol has included applying some type of circumferential binder around the victim's hips.

***You may also use the descriptive text on the product webpage.***