

**FOR IMMEDIATE RELEASE**

## **90 Second SAM Splint Instructional Videos Now Available On YouTube.com**

*Eighteen 90 second SAM Splint "How To" mini videos have been released on YouTube for a quick, free visual reference for emergency medical professionals.*

**Portland, OR (December 8, 2008).** SAM Medical Products® has launched a collection of 90 second mini training videos for its SAM Splint, the world's top selling emergency splint. With the SAM Splint's universal ability to splint most fractures and musculoskeletal injuries, there is always a need to provide emergency medical professionals visual demonstrations of some of the basic and more complicated splint configurations.

Eighteen mini videos are now available on [www.YouTube.com](http://www.YouTube.com) for quick, easy 24 hour access by computer or cell phone with Internet video capabilities. The instructional videos demonstrate a variety of basic and highly specialized splints including:

- Ankle stirrup
- Double long leg splint
- Knee immobilizer splint
- Humeral shaft splint

Longer versions of these videos have been available at [www.sammedical.com](http://www.sammedical.com), but with the emergence of the iPhone and other video and Internet enabled cell phones, these instructional videos are now available to anyone, at anytime worldwide via youtube.com.

"Providing proper education has been a priority since we originally launched the SAM Splint," says Cherrie Scheinberg, co-founder and President of SAM Medical Products. "The ability for a medic to view video demonstrations on a cell phone is an incredible advance in first aid education unthinkable just a couple years ago."

The SAM Splint videos can be found on YouTube.com by searching "SAM Splint" along with code to embed these videos to any website.

### **About SAM Medical Products®**

SAM Medical Products®, based in Portland, OR, is a developer and manufacturer of innovative medical products used for emergency and hospital care. The company was founded in 1984 by Dr. Sam Scheinberg, a board certified orthopedic surgeon, and his wife Cherrie in the kitchen of their Otis, Oregon farmhouse.

The initial creation was the SAM Splint®, which introduced a revolutionary rethinking of the design of splints and became the gold standard treatment for the military and EMS. It is now the most widely used splint in the world and the flagship product to their lineup of innovative medical products, almost all made locally in the state of Oregon. More information about SAM Medical Products® can be found on the company's website at: [www.sammedical.com](http://www.sammedical.com).